

The Mission: Saving Babies, Helping Mothers

Fund the Kingdom-focused, life-defending heroes on the front lines. Win the business of pro-life merchants and reduce the money going to our pro-abortion competitors.



12,854
Babies Saved
First 5 Years

Goal: \$1 million to perpetually fund Pregnancy Resource Clinics and save babies for generations.

- **5-Year Financial ROI Potential: 828% (8x)**
- **5-Year Baby ROI Potential: 1071% (10x)**
- **5-Year Net Profit Projection: \$20,212,087**
- **Projected Breakeven: 19 Months**

● PROBLEM

Pregnancy Resource Centers (PRCs) are underfunded and time-strapped, forced to dedicate a disproportionate amount of time to fundraising, while Planned Parenthood remains the most well-funded nonprofit organization of all time.

● SOLUTION

Contributing 15% of revenue to save babies, allowing merchants to double their impact by becoming the first viable pro-life payments company, and ensuring millions no longer fund abortion through credit card processing.

● MARKET

Pro-Life Payments targets the 119 million pro-lifers in America; 22 million of which are single-issue voters.

● ESTIMATES

Financial estimates are based on a market penetration of only 15,272,000 customers (.0795% of market) in five years, while revenue per customer estimate is only 40% of Stripe average.

● RESULTS

Breakeven at month 19. Year five Net Profit is estimated at \$20,212,087 after \$4,630,345 is donated to pro-life charities.

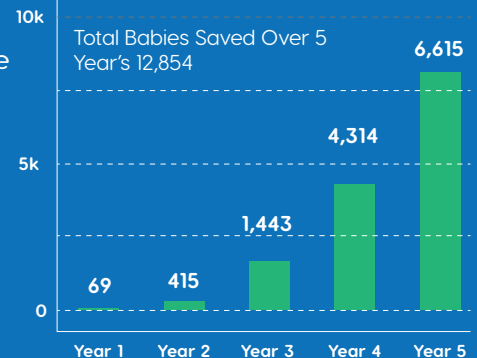
● RETURNS

Using fintech market M&A averages, investor returns are between 1,445% and 1,995% at year five.

ASK

\$1,000,000 through Simple Agreement for Future Equity (SAFE) Agreement. Twenty percent (20%) discount on conversion at Series A round. Pro-Life Payments accrues investor funding without spending until 90% of funds are raised.

Babies Saved



TEAM

Christ-following, passionately pro-life, and independently accomplished, Jared Huffman serves as CEO & Co-Founder, Brace E. McCoy as CGO & Co-Founder, David McDaniel, AAP as COO, Christopher Guerra as CCO & Co-Founder, Bryan Hyzdu as Advisory Board Member, and Arturo Del Rio Jr. as ISO and Shareholder, collectively driving a mission-centered and impactful organization.



Call Us: 1-844-781-6070